

Springer Studies in Media and Political Communication

Stylianos Papathanassopoulos
Andrea Miconi *Editors*

The European Media in the Platform Era

Realities and Tendencies

 Springer

Springer Studies in Media and Political Communication

Series Editors

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About this Book

The European Media in the Era of Platforms: Realities and Tendencies offers a comprehensive analysis of the profound changes reshaping the European media landscape in the context of rapid technological advancements, political shifts, and economic pressures. This book delves into the economic, political, and structural forces driving media transformations, particularly focusing on how digital technologies such as platformization, media convergence, and the rise of new media players have redefined media production, distribution, and consumption. At the same time, the book examines how platform dominance is reshaping European media ownership, fostering mergers, collaborations, and growing concerns over media concentration. The role of public broadcasters is also reconsidered in this evolving landscape, as governments and policymakers struggle to regulate new media realities and maintain diversity and pluralism. Implications of the considered trends in terms of Europeanity and European public sphere are also discussed, especially in respect of the tension between the top-down, institutional, and regulatory approach to Europeanization.

Through unbiased analysis, *The European Media in the Era of Platforms* provides a detailed overview of the trends and shifts shaping the future of European media, offering key insights into the dynamics and challenges of the contemporary media environment.

This book is an essential resource for students, researchers, and media professionals interested in media studies, European studies, international communication, and public policy. Its insightful analysis and empirical grounding offer a thorough understanding of the ongoing transformations in the European media sector, making it a valuable tool for grasping the future directions of media in the age of digital platforms.

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